

# 2022 Assessment Priorities

- Access to Care
- Substance Abuse
- Cancer Rates
- Obesity/Inactivity/Unhealthy food

# Access to Care



## Proposed Objectives:

- Improve access to care by increasing the number of primary care providers in Madison County
- Improve access to care by increasing the number of available appointments

## Proposed Implementation Strategies:

- Hire at least two additional primary care physicians
- Improve the efficiency of existing physicians and nurse practitioners
- Identify schedule gaps that prevent patients from being seen in a timely manner
- Address remaining barriers within the phone/scheduling system
- Survey the community and review schedule patterns to identify need – early morning, evenings/weekend and telehealth

# Substance Abuse

## Proposed Objective:

- Help reduce the overdose rates in Madison County

## Proposed Implementation Strategies:

- Increase awareness regarding “New Vision” – a medical withdrawal management program at Madison Health



# Cancer Rates



## Proposed Objective:

- Help reduce mortality through improved screening initiatives and prevention strategies throughout the county

## Proposed Implementation Strategies:

- Marketing events to include cancer screenings (as appropriate)
- Increase awareness for “No cost to you” low-dose CT scan for lung cancer screening
- Improve access to breast and cervical cancer screenings through broader participation in the ODH BCCP program
- 3D Mammography is now available; foundation endowment funds for those unable to cover out of pocket expense
- Closing the care gap in relation to colon cancer screenings – financial incentive for primary care group
- Dermatologist now seeing patients in Madison County

# Obesity Inactivity Unhealthy food



## Proposed Objectives:

- Assist patients in achieving a healthier weight
- Promote physical activity within the community

## Proposed Implementation Strategies:

- Participation with new local Food Council, a partnership between Madison County Public Health and OSU Extension office
- Continue our partnership to offer cooking demonstration classes
- Partner with Rocking Horse to provide nutrition and health tips for patients during their PCP visits
- Promote dietitian services at Madison Health through marketing and community events
- Explore physical activity opportunities:
  - “Walk with a Doc”
  - Train with physical therapy/sports medicine
  - Sponsor a walk/run in the community